



**WDA FIRE PROTECTION LLC**  
Company Profile – 2025

## **Protecting Lives & Property with Unmatched Fire Mitigation Services**

### **About WDA Fire Protection**

WDA Fire Protection is dedicated to safeguarding lives and property through comprehensive fire mitigation plans and training. Unlike any other fire protection service in California, we provide detailed solutions tailored to both businesses and homeowners. Our mission is to deliver peace of mind while ensuring properties are equipped with the best tools and strategies to withstand wildfire threats.

### **Why Choose WDA Fire Protection?**

- **Unmatched Fire Mitigation Expertise** – A holistic approach covering landscaping, irrigation, fire pump systems, and active fire response.
- **Proven Track Record** – Years of industry experience, certified expertise, and partnerships with key fire safety organizations.
- **State-of-the-Art Technology** – Smart, remote-controlled fire protection systems to safeguard properties at all times.

## **The Growing Threat of Wildfires**

Over the past 30 years, California's wildfire season has extended year-round due to severe weather conditions and prolonged droughts. Wildfires cause devastating losses, with unpredictable spread and intensity. Property owners now face increasing challenges in obtaining insurance coverage for fire-related risks.

**WDA Fire Protection provides the ultimate safeguard against these growing threats.**

## Meet Our Founder

### William Asad, President & Owner

WDA Fire Protection, founded in 2019, is led by industry expert William Asad. Raised in a family of firefighters, William's lifelong exposure to fire science, evacuation strategies, and emergency response shaped his vision for a comprehensive fire protection company. His credentials include:

- 15+ years of professional fire and life safety experience
- Licensed with CAL FIRE & the Office of the State Fire Marshal
- Certified by NFPA, U.S. Forest Service, CAL FIRE, and Los Angeles Fire Department Reg-4 Fire Prevention Unit
- OSHA-approved fire extinguisher training programs for businesses and organizations

## Comprehensive Fire Mitigation Plan

WDA Fire Protection's services are structured into a six-stage process to ensure full-scale protection:

### Stage 1: Property Assessment & Custom Fire Mitigation Plan

Our expert team conducts a thorough walkthrough of your property, developing a tailored fire mitigation strategy that includes:

- Fire-resistant landscaping plans with three designated safety zones
- Evaluation of existing fire safety measures and risk factors
- Client education on fire prevention and emergency preparedness

### Stage 2: Smart Irrigation Systems

- Integration of smart valves and timers into existing irrigation systems
- Discreet rooftop sprinkler installations to prevent ember ignition
- Remote system control via mobile applications for real-time activation

### Stage 3: Advanced Portable Fire Pump Systems

- High-performance fire pumps generating over 300 GPM at 125 PSI
- Discreet staging with all-weather protective enclosures
- Backup fire hoses, nozzles, and personal protective equipment

## Stage 4: Monthly System Inspections & Maintenance

- Regular performance checks on pumps, generators, hoses, and extinguishers
- Simulated fire drills to test system efficiency
- On-site evaluations to address any client concerns

## Stage 5: 24-Hour Fire Attack Team

During an active wildfire threat, WDA deploys expert personnel to:

- Activate fire pump systems and establish fire defense zones
- Conduct preemptive property watering and protection
- Coordinate with local fire departments for emergency response

## Stage 6: Certified Fire Safety Training

- Hands-on training for property owners and families
- Live fire extinguisher demonstrations using the PASS method (Pull, Aim, Squeeze, Sweep)
- Evacuation planning and emergency response preparation
- Personalized fire mitigation plan provided in a professional binder with a certificate of completion

## Protect What Matters Most

Fire season is now a year-long reality, with increasing unpredictability. Don't wait for disaster to strike—secure your home and business with **WDA Fire Protection**.



**Contact Us Today**



Email: [billy@wdafireprotection.com](mailto:billy@wdafireprotection.com)



Serving California Statewide

**WDA FIRE PROTECTION – “Protecting Memories”**